

HANDSEWN HONEY BEAR

Genuine Tubular Moccasin

This is one of the greatest values we have ever offered our customers. This shoe is made of soft suede leathers, has handsewn moccasin seams, has genuine tubular moccasin construction (which means that the soft suede upper leather completely surrounds the foot — underneath as well as on top), genuine plantation crepe soles, and suede leather heelpads.



\$21.99

SALE

\$13.88

This low price in handsewn construction and the wide range of sizes are possible only because of the enormous order which we gave to the manufacturer. A great, comfortable shoe for all ages.

51204M Sand Suede Leather Shoe
5042M Brown Suede Leather Shoe

MEN'S SIZES FOR SHOE:
B 7 to 12 & 13
C 7 to 12 & 13
D 6½ to 12 & 13
E 6½ to 12
EEE 7 to 11 & 12
Whole and Half Sizes

HONEY BEAR BOOT SALE

~~\$21.99~~ **\$14.88**

51205M Sand Suede Leather Boot

Women's Honey Bear Shoe

~~\$20.99~~ **SALE \$12.88**

20334M Women's Sand Suede Shoe

2142M Women's Brown Suede Shoe

Women's Honey Bear Boot

~~\$21.99~~ **SALE \$14.88**

41114M Women's Sand Suede Boot

Women's Honey Bear Boot

~~\$21.99~~ **SALE \$14.88**

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Women's Honey Bear Boot

~~\$21.99~~ **SALE \$14.88**

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41114M Women's Sand Suede Boot

Women's Honey Bear Boot

~~\$21.99~~ **SALE \$14.88**

41114M Women's Sand Suede Boot

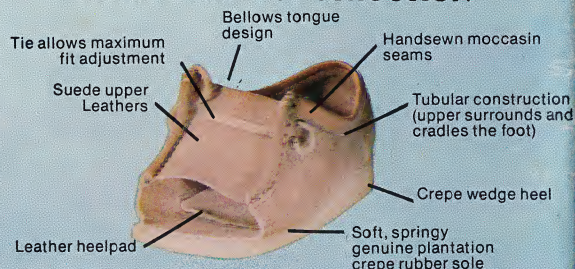
Women's Honey Bear Boot

~~\$21.99~~ **SALE \$14.88**

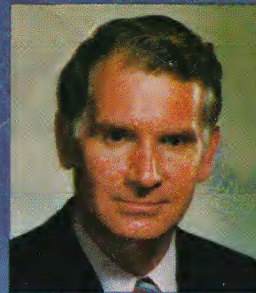
41114M Women's Sand Suede Boot

Women's Honey Bear Boot

HONEY BEAR'S QUALITY HANDSEWN CONSTRUCTION



FALL 1977



WE HAVE YOUR SIZE IN LUXURY QUALITY MEN'S SHOES

SIZES 5 to 16

WIDTHS AAA to EEE

10 DAY WEAR TRIAL

You may wear any of these shoe styles 10 days before deciding to keep them. See letter attached to order blank for more information.



LOAKE JODPHUR BOOT

\$49.99

see page 4



LAWSON HILL
LEATHER AND SHOE COMPANY

LAWSON HILL BUILDING
580 WINTER STREET
WALTHAM, MA 02154

SIMPLY PEEL OFF THIS SELF-ADHESIVE LABEL AND STICK ON ORDER BLANK

BULK RATE
U.S. POSTAGE
PAID
LAWSON HILL
LEATHER &
SHOE CO.

10 DAY WEAR TRIAL

see letter attached to order blank

TELEPHONE ORDERS ACCEPTED

617-891-0120

see page 2

SEND NO MONEY

USE YOUR

BANKAMERICARD

MASTER CHARGE

AMERICAN EXPRESS

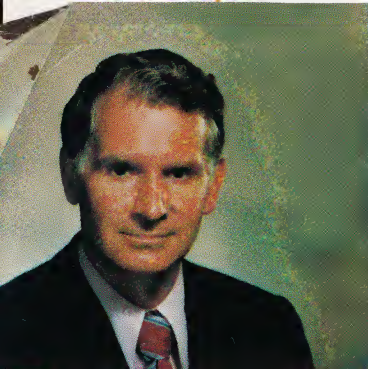
4767

MR THEODOR H NELSON

BOX 3

SCHOOLEYS MT

NJ 07870



LAWSON HILL, JR.
President



LAWSON HILL, SR.
Shoe Manufacturer



GEORGE A. HILL
A Founder of American
Hide and Leather

IS YOUR SIZE HERE? IF SO, WE CAN FIT YOUR FEET

AAA 9 1/2 to 12, 13, 14, 15, 16	C 7 to 12, 13, 14, 15, 16
AA 8 to 12, 13, 14, 15, 16	D 5 to 12, 13, 14, 15, 16
A 7 to 12, 13, 14, 15, 16	E 6 to 12
B 7 to 12, 13, 14, 15, 16	EE 6 to 12
	EEE 5 to 12, 13

GUARANTEE OF SATISFACTION

You take no risk. You may wear our shoes 10 full days assuring yourself of fit, comfort, and satisfaction before deciding to keep them. Then, if not satisfied, you may return them for full refund of your purchase price or exchange. Few shoe stores would dare make this offer.

TO OTHER MEN WHO APPRECIATE FINE SHOES

Dear Customer:

Three Generations in Leather and Shoes. We Hills love fine shoes. We have been tanning leather, manufacturing shoes, or merchandising shoes for three generations and since the 19th century. My grandfather was a founder of American Hide and Leather Co., at one time the world's largest tanner. My father manufactured men's shoes from right after World War I and taught me most of which I know about shoes. My own start was in making men's shoes in my father's factory, and I personally have performed every operation in their manufacture.

Because of my family's tradition in tanning leather and making shoes, I can only offer shoes of which I am proud. Too often today, with inflation forcing up costs, quality is sacrificed for price. For me, this cannot be. Our Loake English shoes in Pebody calfskin and other luxury leathers are amongst the finest shoes made. In my opinion, Wright Arch Preserver Shoes are the best men's shoes made in our country.

10 Day Wear Trial Guarantee. Because shoes of this quality are not readily available nor easily identifiable, we have them for you to buy by mail. So confident are we that you will appreciate the fine quality, good looks and tasteful styling, we make this guarantee: wear these shoes for 10 days. If not fully satisfied, return them for exchange or refund of your purchase price.

Cordially,

Lawson Hill Jr.

Lawson Hill, Jr.

WHY BUYING SHOES BY MAIL ASSURES A BETTER FIT AND MORE COMFORT

A better fit always means more comfort, and buying shoes by mail from Lawson Hill Leather and Shoe Co. is one of the surest ways of getting a good fit. The reason is that because of the huge size range stocked in all styles you never need compromise on size in order to get the style you want.

IF YOU ARE NOT SURE OF YOUR SHOE SIZE —

You may, perhaps, not be sure of your size, in which case we encourage you to order the size you think it is and to return it for exchange (or refund) if it does not fit satisfactorily. Once you have established your correct size you should be able to reorder it in the future with confidence. It is also easier reordering because we maintain your size on file in the event you need to know what size you ordered previously.

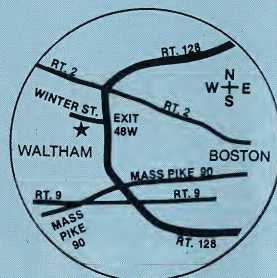
YOU MAY TELEPHONE AT ANY HOUR OF THE DAY

During working hours we take your order in person. You can also phone during non-working hours, and our automatic recording device will take your order. Telephone orders may be charged to your Mastercharge or BankAmericard; or, if you prefer, we will send the shoes C.O.D. without requiring the customary \$3.00 deposit. Our telephone number is 617-891-0120.

WE'VE MOVED OUR WAREHOUSE AND STORE

We've moved our warehouse and store to a huge new 80,000 sq. ft. facility at 580 Winter Street, Waltham, which is conveniently just off Rt. 128. This may be the world's largest shoe store, with over 200,000 pairs of men's and women's shoes in stock at all times. We welcome your visit if you should be in the greater Boston area.

DIRECTIONS: Just take Exit 48W, Winter Street, off Route 128, and our new building is 1/4 mile from the exit. We have our own large parking lot.



LAWSON HILL LEATHER AND SHOE CO.
Lawson Hill Building
580 Winter Street
Waltham, Massachusetts 02154
in the greater Boston area

wright

HAND SEWN LOAFER

This loafer with handsewn vamps is a genuine moccasin, which means that the upper surrounds the foot. Has rubber heels, Arch Preserver® comfort, and long-wearing, oil treated leather soles.

\$44.99



52002M Black Leather
52001M Brown Leather

wright TAUT TOPPERS

This Wright loafer fits beautifully almost any foot because of its "Taut Top" elasticized topline. Has Arch Preserver comfort, rubber heels, full-grained leather quarter linings, soft cushioned insoles, and flexible, durable, sueded chrome leather soles.

SIZES:

AAA	9 1/2 to 12, 13, 14
AA	9 to 12, 13, 14
A	8 1/2 to 12, 13, 14
B	8 to 12, 13, 14
C	7 to 12, 13, 14
D	6 1/2 to 12, 13, 14
E	6 to 12
EEE	6 to 11

\$69.99



Whole and
Half Sizes

52218M Aged Bourbon Calf
52220M Golden Kidskin
52221M Black Kidskin

wright NOMADS

Here is the perfect shoe for casual living. Has soft, flexible genuine plantation crepe sole and soft leather uppers. The boot has an ankle hugging snow guard around the top that keeps out snow and grit. Both styles have glove leather quarter linings and Arch Preserver comfort.

\$59.99



SIZES:

AA	9 1/2 to 14
A	9 to 14
B	8 1/2 to 14
C	8 to 14
D	7 to 14
E	6 to 11
EEE	8 to 11

No Size
12 1/2 or 13 1/2
Whole and
Half Sizes

52014M English Toffee
Leather Boot

52012M English Toffee
Leather Shoe

wright

**BALMORAL
WING TIP**

This is the classic Balmoral Wing Tip. Made with full leather linings, keystone rubber heels, calfskin leathers, and Wright Arch Preserver® comfort features.

\$74.99**SIZES:**

AA 9½ to 12 & 13
A 9 to 12 & 13
B 8½ to 12 & 13
C 8 to 12 & 13
D 7 to 12 & 13
E 8 to 11

Whole and Half Sizes



52199M Black Calf
52200M Brown Calf

wright **YALE** **\$69.99**

This is a handsome plain toe slip-on with a saddle inlaid with kid-skin woven by hand in Mallorca. The shoe fits almost any foot extremely well because of the elasticized "taut top." Has rubber heels, Arch Preserver® comfort, and flexible, durable sueded chrome leather soles.

SIZES:

AAA 9½ to 14
AA 9 to 14
A 8½ to 14
B 8 to 14
C 7 to 14
D 6½ to 14
E 6 to 12
EEE 6 to 11

No sizes 12½ or 13½
Whole and
Half Sizes



52118M White Patent Leather

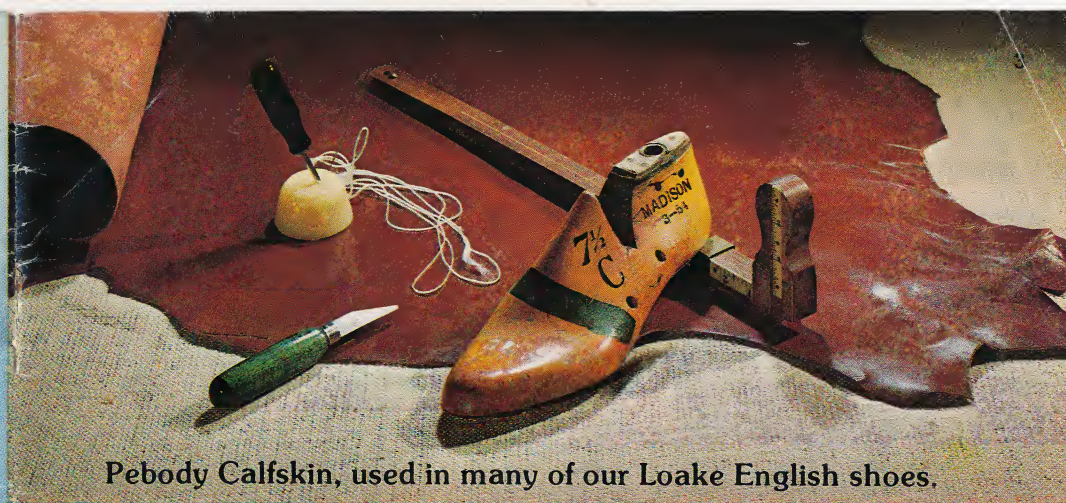
52289M Black Calfskin

52290M
English Toffee Calfskinwright **HAND THREADED MOCCASIN**

This handsome moccasin features hand threaded seams, calfskin uppers, full leather lining and the famous Wright Arch Preserver® comfort. Has cushioned innersoles, suede chrome-tan leather soles and snugly fitting elasticized top line for great fit.

\$74.99

AA 9½ to 12 & 13
A 9 to 12 & 13
B 8½ to 12 & 13
C 8 to 12 & 13
D 7 to 12 & 13
E 8 to 11

Whole and
Half Sizes52258M
Blue Kidskin52257M
Black Smooth
Calfskin52254M Brown
Analine Calfskin

Pebody Calfskin, used in many of our Loake English shoes.

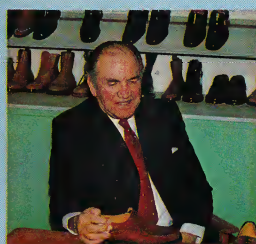
ABOUT LOAKE LIFETIME SHOES

MADE EXCLUSIVELY FOR US IN ENGLAND BY LOAKE BROS. LTD.

I could not be more proud of our Loake English Shoes. The finish and workmanship of Loake shoes are beyond compare — each shoe is a jewel when taken out of the box.

They are made by Lancelot Loake of Loake Bros. Limited, whom I have long admired for the superb shoes which he and his family have made for generations in England, not far from Rockingham Castle where Dickens wrote his Christmas Carol.

We call these shoes Lifetime Shoes because, although they do wear out, they are of such fine quality and classic style you will not ever want to discard them. Here are some of the things which make them such great shoes:



Lancelot Loake

CALFSKIN AND LUXURY LEATHER UPPERS. Calfskin is the principal upper leather used in our shoes. It is a premium and luxury leather, which, because there are so few skins and the skins are so small, must be limited to the manufacture of only the finest shoes. Our customers must be careful to distinguish between calfskin and cowhide, which is large in size and commonplace. Calfskin is preferred for shoes because it is finer, softer, lighter in weight, and can be finished more beautifully. The grain is finer, too, because an animal always has the same number of hair cells no matter how large it may grow to be. The quality of the upper leather is the single most important factor in the making of fine shoes. To make our exclusive shoes, Lancelot Loake uses only calfskin or premium leathers like Water Bison.

LEATHER INSOLES. Less than five percent of all insoles in shoes made today are leather, but they are used in all our Loake shoes. The reason for this is that leather, being a natural material, is more porous and, therefore, wicks away moisture keeping your foot a lot more comfortable. Leather insoles are much more expensive but worth the extra cost.

OAK BEND LEATHER SOLES. Leather is used in the soles of all our Loake shoes because it is porous and more comfortable. Furthermore, leather soles "break-in" and adapt to the foot.

LEATHER LININGS. The linings of all our Loake shoes are leather, the only luxury lining material for shoes. The sock linings (heel pads), too, are leather and are stamped in gold with the Loake name.

LIFETIME GUARANTEED HEELS. Standard on our Loake shoes are heels which we guarantee to last forever (see guarantee on this page). This means that no longer must you go to the shoe-maker to have your heels replaced, nor will you ever look "run down at the heels."

GOODYEAR WELT CONSTRUCTION. All our Loake shoes, except those made on cemented construction for style purposes, are made on Goodyear welt construction, the most costly of shoe constructions. It is preferred, however, because shoes made this way wear longer, keep their shape longer, and can be resoled if necessary.

UNBREAKABLE SHOE LACES. Shoe laces are a small thing, but they are a nuisance when they break. They will never break on your Loake shoes. One of their many quality features.

LIFETIME GUARANTEED HEELS

So durable are the heels on Loake shoes, we make this guarantee. If at any time during the lifetime of the original purchaser, the purchaser is not satisfied with the wear of the heels on his shoes, he may return the shoes to have the heels replaced at no charge; or, if he prefers to have them replaced locally, we will mail him a replacement pair of heels along with a merchandise credit certificate for \$3.00 to compensate for the expense of replacement.



Handcutting of shoes in the Loake factory.

ABOUT PEBODY CALFSKIN USED IN OUR LOAKE BROS. SHOES

The single most important quality difference in shoes is the leather with which they are made. It is the opinion of Lancelot Loake that the finest calfskin made in all of England is tanned by Pebody. After touring the Pebody tannery, I have come to the same conclusion. Shown here are a few of the operations, many of them hand, employed to make such great calfskin.



1. The Pebody Tannery in Olney, England.

2. Tanning

The leather is tanned in the huge oaken drums shown here.

3. Toggling

After tanning, the calfskin is stretched by hand over these frames to dry.

4. Ironing

After toggling, the leather is ironed by hand, much as one would clothes, to smooth out wrinkles.

5. Staking

Although aided by machine, staking, which rubs the leather with a glass cylinder to a high polish, is essentially a skilled hand operation; the operator must have the unhurried patience to rub each part of the skin thoroughly until the desired luster is achieved.

6. Boarding

To produce the grain and softness found in the leathers used in our Imperial Wing Tips and Plain Toes, the leather is "boarded" or rolled by hand over its entire surface.



LOAKE ENGLISH JODPHUR BOOT

Loake Bros. have long been known in England for their fine riding boots. Lancelot Loake, himself, was a superb horseman until he was injured in a fall during a fox hunt. These boots are in the Loake riding boot tradition but are for every-day wear. Made in Loakes finest fashion with Pebody calfskin, full leather linings, oak bend leather soles, insoles, and the heels are guaranteed to last forever (see guarantee on page 3). That means you will never look "run" down at the heels nor will you ever need to visit the cobbler to have them replaced.

\$49.99

SIZES:
AA 8 to 12 & 13
A 7 to 12 & 13
B 7 to 12 & 13
C 7 to 12, 13 & 14
D 5 to 12, 13, 14 & 15
E 6 to 12
EEE 5 to 12 & 13
Whole and Half Sizes

51181M Black French Calfskin
51182M Russet Pebody Calfskin



wright EISENHOWER

The classic military buckle shoe is rendered in Aged Bourbon calfskin. It is fully stormwelted around toe and heel. Rubber heels and long-wearing oil treated soles.

\$69.99

52188M
Aged Bourbon Calf

SIZES:
A 9 1/2 to 12, 13
B 8 1/2 to 12, 13
C 8 to 12, 13
D 7 to 12
E 8 to 11
Whole and Half Sizes



wright The POUNCER

A super new casual shoe from Wright — just perfect for wearing about the house and for informal wear. Has all the famous Wright Arch Preserver comfort features and soft, bouncy, flexible crepe soles.

\$59.99

52060M
Smoke Colored
Glove Leather

52062M
Dark Brown
Glove Leather

52401M Black Calf

wright HUSSAR BOOT

Side zipper opening allows a snug fit around the ankle. Has soft calfskin uppers, rubber heels, cushioned insoles, full-grain glove leather quarter linings, Arch Preserver® comfort, and flexible, long-wearing, suede chrome leather soles.

\$79.99

SIZES:
AA 9 1/2 to 12, 13
A 9 to 12, 13, 14
B 8 1/2 to 12, 13, 14
C 8 to 12, 13, 14
D 7 to 12, 13, 14
E 8 to 11
Whole and Half Sizes

52406M
English
Toffee Calf



wright IMPERIAL WING TIP

This is the classic tip made in Alpine grained calfskin, with Arch Preserver® comfort, fully storm welted around heel seats, rubber heels, grain leather outsoles, and full-grain leather quarter linings.

\$69.99

SIZES:
AAA 9½ to 12, 13 & 14
AA 9 to 12, 13 & 14
A 8½ to 12, 13 & 14
B 8½ to 12, 13 & 14
C 7½ to 12, 13 & 14
D 7 to 12 & 13
E 7½ to 11

Whole and
half sizes

52113M Black Grained Calf
52114M Aged Bourbon Calf

wright IMPERIAL PLAIN TOE

Our brown Plain Toe is of grained Alpine calfskin and is fully storm welted around heel as well as toe. Black is made of smooth calf. Both have Arch Preserver® comfort.

\$65.99

52302M Brown Grained Calf
52189M Black Calf

SIZES:
AA 10 to 12
A 9½ to 12
B 9 to 12
C 8 to 12
D 7½ to 12
E 8 to 11

Whole and
Half Sizes

wright CORDWAINER

Lawson Hill picked this handsome slip-on for his own personal use. This shoe fits all feet extremely well because of its elasticized taut top. Has rubber heels, rich calfskin uppers, Arch Preserver® comfort and flexible, long-wearing, sueded chrome leather soles.

\$69.99

52207M Black Calf
52208M Aged Bourbon Calf

SIZES:
AAA 9½ to 16
AA 8½ to 16
A 8 to 16
B 7 to 16
C 6½ to 16
D 6 to 12, 13, 14, 15 & 16
E 6 to 12
EEE 7 to 12
No Sizes 12½, 13½, 14½, 15½

Whole and
Half Sizes

LOAKE

GRECO-HAGANAUER

Swiss Calfskin Boots and French Calfskin Boots

Greco-Haganauer Swiss calfskin or French calfskin uppers, fully leather lined, Lifetime Guaranteed Heels, and oak bend leather soles and insoles. Side zipper gives snug fit around the ankles.

ABOUT FRENCH CALFSKIN used in the black boot. Like Swiss calves, French calves are domestic animals that are almost raised inside the homes and, in fact, are sometimes known as city calves. Leather made from these animals has long been famous for its quality, softness, and beauty.

\$49.99

ABOUT GRECO-HAGANAUER SWISS

CALFSKIN used in the brown boot. The calves from which this calfskin comes are raised upon the green Alpine meadows of Switzerland in the springtime and summer. In the fall and winter, they are kept in structures adjacent to the homes. Being a protected domestic animal, its skin is clean of briar scars, branches, and tick bites and makes beautiful shoes. The tanning and finishing of this leather, like all things the Swiss do, results in beautiful leather and fine shoes.

Calfskin shoes, such as these, because the leather is soft, breaks-in easily and comfortably and is one of the reasons why we are able to allow our customers to wear these shoes 10 days before deciding to keep them. We know that the shoes will be so comfortable and our customers so pleased with the quality and good looks that they won't want to part with them.

171M Brown Swiss Calfskin
172M Black French Calfskin

SIZES:

AA 8 to 12 & 13
A 7 to 12 & 13
B 7 to 12 & 13
C 7 to 12, 13 & 14
D 5 to 12, 13, 14 & 15
EEE 5 to 12 & 13

Whole and half sizes



LOAKE GENUINE WATER BISON LEATHER

The water bison is a dangerous oxen-like beast that roams Africa. It is so ill-tempered that it has never been domesticated. Its leather, however, has a distinctive grain to it and makes outstanding shoes.

These are made with all of the Loake quality including Guaranteed Lifetime Heels, oak bend leather soles, leather in-soles, and unbreakable shoe laces.

\$44.99

162M Brown Water Bison Loafer

163M Black Water Bison Loafer

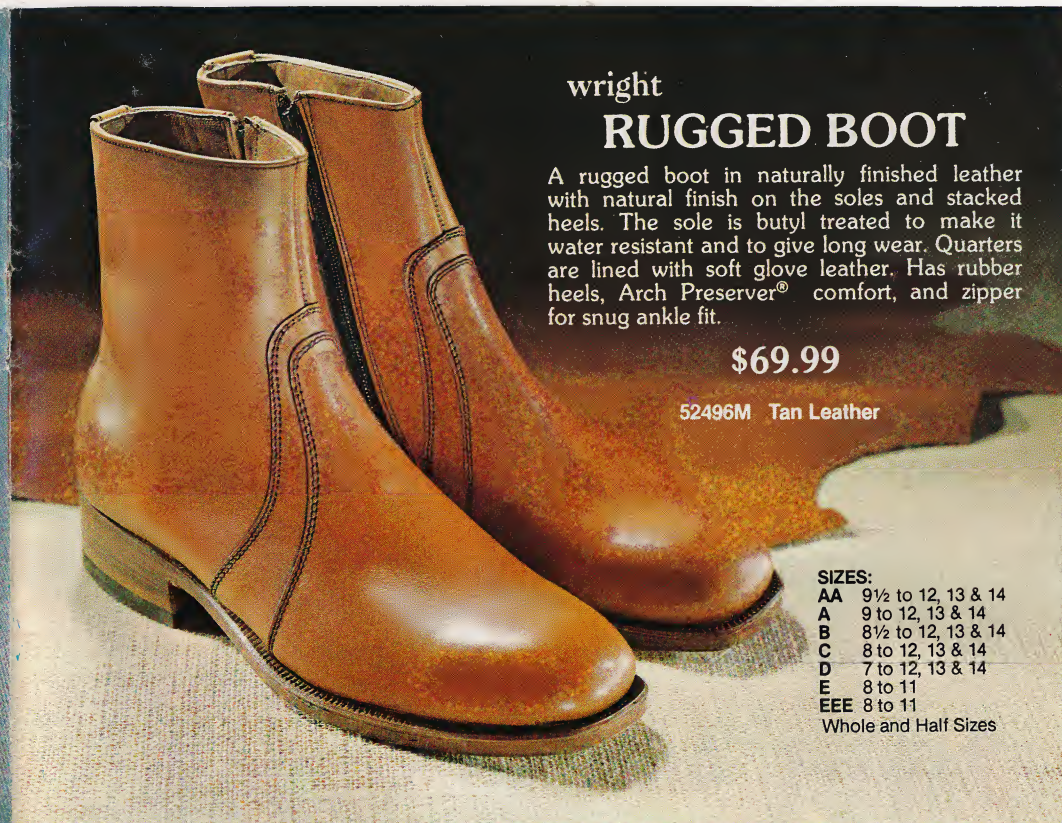
160M Brown Water Bison Tie

161M Black Water Bison Tie

SIZES FOR BOTH TIE & LOAFER

AA 8 to 12 & 13
A 7 to 12 & 13
B 7 to 12 & 13
C 7 to 12, 13 & 14
D 5 to 12, 13, 14 & 15
EEE 5 to 12 & 13

Whole and
Half Sizes



wright

RUGGED BOOT

A rugged boot in naturally finished leather with natural finish on the soles and stacked heels. The sole is butyl treated to make it water resistant and to give long wear. Quarters are lined with soft glove leather. Has rubber heels, Arch Preserver® comfort, and zipper for snug ankle fit.

\$69.99

52496M Tan Leather

SIZES:

AA 9 1/2 to 12, 13 & 14
A 9 to 12, 13 & 14
B 8 1/2 to 12, 13 & 14
C 8 to 12, 13 & 14
D 7 to 12, 13 & 14
E 8 to 11
EEE 8 to 11

Whole and Half Sizes

wright

WALL STREET

This is the classic moccasin style fashioned from rich Llama grained calf with rubber heels, full grained leather quarter linings, Arch Preserver® comfort, and flexible, long-wearing, sueded chrome leather soles.

\$59.99

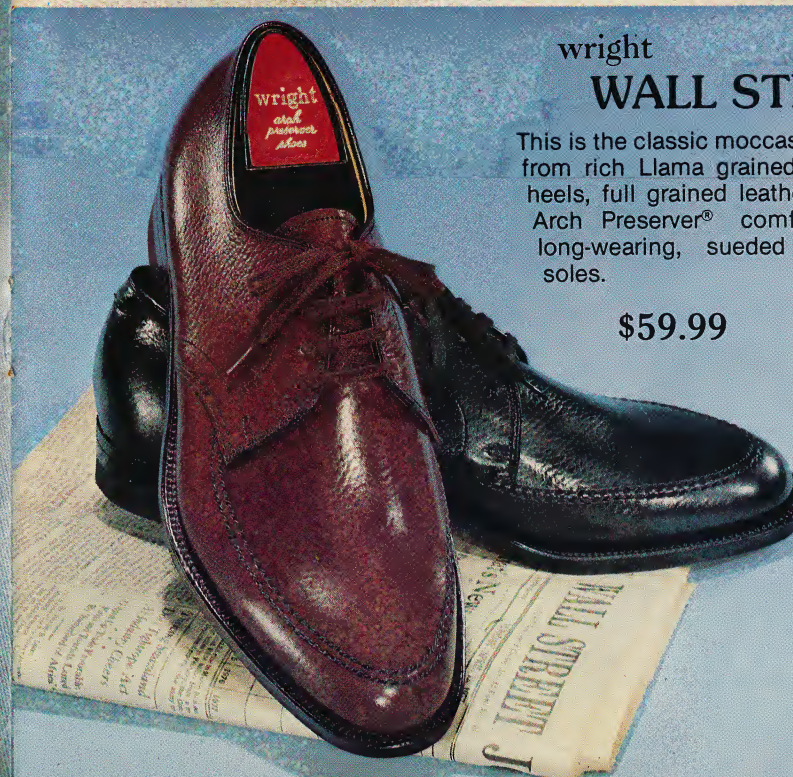
52313M Black Llama
Grained Calf

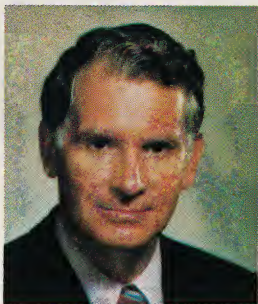
52314M Brown Llama
Grained Calf

SIZES:

AAA 9 to 14, 15
AA 8 to 14, 15
A 8 to 14, 15
B 7 1/2 to 14, 15
C 6 1/2 to 14, 15
D 6 1/2 to 14, 15
E 6 1/2 to 12
EE 7 to 11
EEE 7 to 11

Whole and half sizes





Wright Arch Preserver SHOES FOR MEN

To our Customers

I have often been asked who is the finest American maker of men's shoes, and we have had many requests for them. In response to these requests, I investigated many makers of men's shoes. As a result of these investigations, and on the basis of my own manufacturing experience, I can say without qualification that Wright Shoes are the finest men's shoes made in this country.

It gives me great pleasure to announce that we can now provide men with the highest quality shoes in the latest in classic styles, just as we have provided women for many years.

The Wright manufacturing tradition goes back 100 years. In the early part of this century, Wright bought calfskin from my grandfather, George A. Hill, a founder of the American Hide and Leather Company.

In going through the Wright factory, I was amazed by the many features built into the Wright Shoes and the hand operations used. Wright Shoes are built to give maximum comfort, most wear and highest quality.

Cordially,

Lawson Hill Jr.



wright STIRRUP BOOT

The Stirrup Boot is Wright's most popular style. Fashioned in soft, dressy calfskin leathers. Have flexible, long-wearing, suede chrome leather soles, rubber heels, cushioned insoles, glove leather quarter linings, and Arch Preserver® comfort.

\$79.99

52469M Black Grained Calfskin
52468M Aged Bourbon Calfskin

SIZES:

AAA 9½ to 15
AA 9½ to 15
A 9 to 15
B 8½ to 15
C 7½ to 15
D 6½ to 15
E 7½ to 12
EEE 8 to 11

No size 12½, 13½, 14½
Whole and half sizes

ABOUT WRIGHT SHOES

Wright Shoes are designed for the man on-the-go who appreciates long wearing quality shoes with built-in comfort and classic or up-to-date styling.

It takes one month of manufacturing time to produce a pair of Wright Shoes. Each pair undergoes approximately 200 operations and 20 complete inspections.

Only the finest domestic and French calfskins and Spanish and Asian kidskins are used to make Wright Shoes. The linings of all Wright Shoes are full grain glove leather, which assures moisture absorption and comfort. Leather insoles, used in every pair of Wright Shoes, are the only ones in this country premolded to the last in scientific proportion to the size of the foot. Each Wright Shoe remains on the last for ten days to be molded perfectly for retention of shape.

The soles of Wright Shoes are either sueded chrome leather treated for water repellancy or grain leathers with an oil treatment that is also water repellent and durable. These two types are the longest wearing leather soles that can be had. Wright Arch Preserver® Shoes differ from other shoes in their solid foundation, which supports the foot from heel to ball.

LOAKE ENGLISH GEORGE BOOT

The George Boot is another traditional English boot which is lower than the Jodphur. Made the very best way Loake knows how with Pebody calfskin, Guaranteed Lifetime Heels, full leather linings, and leather insole and soles. Amongst the many fine finishing touches on a pair of Loake shoes is the way the leather soles are finished and stamped in gold.

\$47.99

51191M Black French Calfskin

51192M Russet Pebody Calfskin

SIZES:

AA 8 to 12 & 13
A 7 to 12 & 13
B 7 to 12 & 13
C 7 to 12, 13 & 14
D 5 to 12, 13, 14 & 15
E 6 to 12
EEE 5 to 12 & 13 Whole and Half Sizes



LOAKE BRITISH BANTAM WEIGHTS

A sleek plain front loafer in a lightweight construction for comfortable wear. Made with full leather linings, Pebody calfskin, Guaranteed Lifetime Heels, and leather soles and insoles. Leather insoles are used on this and every other style of Loake shoes in our catalog. They are best because leather, being a naturally porous material, absorbs away moisture and keeps your foot dry and comfortable.

\$42.99

SIZES:

AA 8 to 12 & 13
A 7 to 12 & 13
B 7 to 12 & 13
C 7 to 12, 13 & 14
D 5 to 12, 13, 14 & 15
E 6 to 12
EEE 5 to 12 & 13

Whole and Half Sizes



51131M Black French Calfskin
51132M Coffee Pebody Calfskin

LOAKE CONCRETE FLOOR SHOE

Made especially for the man who is on his feet a lot, particularly on hard concrete floors and who wants a fine quality, good-looking shoe that is soft underfoot. This Loake shoe provides the answer in its thick, soft, spongy, genuine plantation crepe rubber sole, which will cushion every step. Yet this shoe is made in the finest Loake tradition with grained glove leather uppers and full leather linings, unbreakable laces, and leather insoles.

\$39.99 5091M Brown Grained
Glove Leather

SIZES:

AA 8 to 12 & 13
A 7 to 12 & 13
B 7 to 12 & 13
C 7 to 12, 13 & 14
D 5 to 12, 13, 14 & 15
E 6 to 12
EEE 5 to 12 & 13
Whole and half sizes



LOAKE ENGLISH IMPERIAL WING TIPS

Here Loake makes the traditional wing tip with soft grained Pebody calfskin in their finest way. Has double oak bend leather soles, leather insoles, full leather linings, unbreakable laces, leather storm welting, and, of course, Guaranteed Lifetime Heels.

\$45.99



SIZES:
AA 8 to 12 & 13
A 7 to 12 & 13
B 7 to 12 & 13
C 7 to 12, 13 & 14
D 5 to 12, 13, 14 & 15
E 6 to 12
EEE 5 to 12 & 13
Whole and Half Sizes

51101M Black grained calfskin wing tip
51102M Russet grained calfskin wing tip

LOAKE ENGLISH IMPERIAL PLAIN TOE

The plain toe is always in good taste with its classic simplicity. The vamp is unpieced, providing an uninterrupted flow of calfskin from heel to toe. Made with Pebody grained calfskin, full leather linings. Guaranteed Lifetime Heels, oak bend leather soles and insoles, unbreakable laces, and leather storm welting. The linings are all leather, and the sock linings (heel pads) are leather and are stamped in rich gold.

The finish and workmanship of Loake shoes are incomparable — each shoe is a jewel when taken out of its box.

\$44.99



51092M Russet Grained Calfskin

5081M Black Grained Calfskin

ARCH SANDAL

No sandal like it. You will get more support than you would with most shoes due to the patented molded arch construction shown in the side view. The sole is actually formed to the shape of the foot giving full support from heel to ball. The deep cushion top further distributes your weight and softens your step. Super-soft Napa Calfskin uppers. Now made even better and softer to your foot with sueded pigskin linings throughout. You won't believe how comfortable these sandals are until you have worn your first pair. (1 in. heel)

SIZES:
AAAA 7 to 12
AAA 7 to 12
AA 5 to 12
B 3 to 12
C 4 to 12
D 4 to 12
E 6 to 10
Whole and Half Sizes

\$19.99



60081M Black Napa Calf

60082M Taupe Napa Calf

60085M White Napa Calf

60083M Blue Napa Calf

(3 1/2 in. wedge)

GENUINE IGUANA LIZARD

Made from selected skins of Iguana lizard. Will give years of service and fine appearance. (2 in. heels)

\$37.99



**SOPHISTICATED
SPANISH** Made in Spain from Dongola Kidskin.
\$29.99

60321M Black Dongola Kidskin
60324M Camel Dongola Kidskin

SIZES:
AAA 6 to 10
AA 5 1/2 to 11
B 4 to 11
C 5 to 10
Whole and Half Sizes

18511M Black Lizard
18512M Brown Lizard

SIZES:
AAAA 5 to 12
AA 5 to 12
B 3 to 12
D 4 to 11 & 12
Whole and Half Sizes

(1 1/2 in. heels)

DOTTIE \$24.99

SIZES:
AAAA 5 1/2 to 12 & 13
AAA 7 to 12
AA 5 to 12 & 13
B 3 to 12 & 13
C 4 to 12
D 5 to 11
EE 6 to 10
EEE 6 to 10
Whole and Half Sizes

20071M Black, Gray, Maroon and Green Leather
20072M Shades of Brown Leather

20074M Bone, Tan Leather (not shown)
20076M Pastel Multi Leather (not shown)

SPORT ABOUTS by Zodiac \$32.99

Great for casual wear. Oil tanned leather. Lined with glove leather. Hand lacing. Thick, thick genuine crepe rubber soles. (1/2 in. wedge)

SIZES:
S (Fits AAAA & AAA) 6 to 11
N (Fits AA & A) 5 to 12 & 13
M (Fits B) 4 to 12 & 13
W (Fits C & D) 5 1/2 to 12 & 13



20418M Brick Leather

20412M Brown Saddle Leather



Marcia Hill

Lawson Hill Leather and Shoe Company is the world's largest Company selling Ladies shoes in hard-to-find sizes by mail. Marcia Hill, wife of Lawson Hill, wears size 11AAAA. Shown here are popular styles from the selection of over 600 styles, available in sizes 2 1/2 to 13, widths AAAAA to EEE, that she has chosen for our customers.

Handsewn HONEY BEAR

Genuine tubular construction with handsewn moccasin seams. Fine quality suede leather and genuine plantation crepe rubber soles.

20334M Sand Suede Leather Shoe (1-1/8 in. heel)

~~\$20.99~~ **SALE \$12.88**

SIZES FOR SHOE:
AAA 6 to 11
AA 5 to 12
B 4 to 12
C 5 to 10
Whole and Half Sizes



See Back Cover for more Honey Bear styles for Men and Women

Regular or Full Calf Zippered Closure

FASHION BOOTS

Where else can you get such a perfect fit? Not only can you choose from one of the broadest ranges of sizes and widths, now you can also have your choice in each of these boots of regular or full calf width. Made in soft, silky Napa glove leathers. To ensure a perfect fit there is an elastic goring on the top. Zipper closure. (Boot height 13 in.)

REGULAR CALF
40151M Black Leather
40152M Brown Leather

WIDE CALF
30151M Black Leather
30152M Brown Leather

\$44.99

SIZES:
AA 6 to 11 & 12
B 5 to 11 & 12
D 5 to 11
EE 5 to 10

Whole and half sizes



(2 1/2 in. heels)

LOVE KNOT

Made especially for Marcia Hill in Spain out of soft Dongola kidskin leathers.

20472M Brown
20471M Black
20470M Grey
20473M Navy
60125M White
60129M Spring Green
026M Bone Kid
60123M Pale Blue
60120M Pink

\$25.99

Whole and Half Sizes

SIZES:
AAAA 7 to 12
AAA 7 to 12
AA 5 to 12
B 3 to 12
C 5 to 11 & 12
D 5 to 11
EE 6 to 10



(1 1/2 in. heels)

LOAKE OXFORD MOCCASIN

This is the classic dress moccasin made in the finest Loake tradition with Pebody calfskin uppers, full leather linings, Guaranteed Lifetime Heels, unbreakable laces, and oak bend leather soles and insoles.

\$39.99

51111M Black French Calfskin
51112M Coffee Pebody Calfskin

SIZES: AA 8 to 12 & 13
A 7 to 12 & 13
B 7 to 12 & 13
C 7 to 12, 13 & 14
D 5 to 12, 13, 14 & 15
E 6 to 12
EEE 5 to 12 & 13

Whole and Half Sizes



LOAKE ENGLISH CLASSICS

Classic styling in Pebody calfskin. Fully leather lined, oak bend leather soles and insoles, unbreakable laces, and Guaranteed Lifetime Heels.

\$42.99

51141M Black French Calfskin Wing Tip
51142M Russet Pebody Calfskin Wing Tip

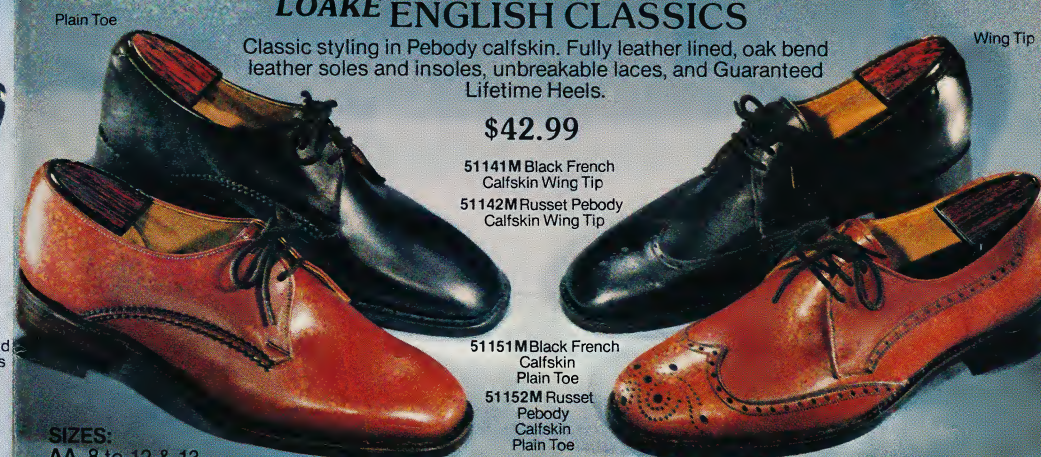
51151M Black French Calfskin Plain Toe
51152M Russet Pebody Calfskin Plain Toe

SIZES:
AA 8 to 12 & 13
A 7 to 12 & 13
B 7 to 12 & 13

C 7 to 12, 13 & 14
D 5 to 12, 13, 14 & 15

E 6 to 12
EEE 5 to 12 & 13

Whole and Half Sizes



Plain Toe

Wing Tip

SALLY

20492M Sand Suede Leather
20491M Black Kidskin Suede

\$25.99

LO TEE

Designed by Marcia Hill for tall gals like herself, who would like fashionable tee-strap styling but in a low heel. Has elasticized, adjustable strap and cushiony skin-fit linings.

\$25.99

SIZES:
AAAA 7 to 12
AAA 7 to 12
AA 6 to 12 & 13
B 5 to 12 & 13
D 5 to 10
Whole and half sizes

029M Black Patent Leather
032M Blue Leather
031M White Leather
030M Red Leather

Whole and half sizes

SIZES:
AAAA 5 1/2 to 12 & 13
AAA 7 1/2 to 12
AA 5 to 12 & 13
B 3 to 12 & 13
C 3 1/2 to 12
D 4 to 11
EE 6 to 10
EEE 6 to 10



(1 1/2 in. heels)



(1 1/2 in. heels)

LOAKE GENUINE CAMEL SKIN

Loake fashioned this handsome loafer from genuine camel skin which has a natural grain that makes it soft and comfortable. Made with leather insoles, gold embossed oak-bend leather soles, and Guaranteed Lifetime Heels.

\$39.99

5122M Brown Genuine Camel Skin

SIZES:
A 7 to 12 & 13
B 7 to 12 & 13
C 7 to 12, 13 & 14
D 5 to 12, 13, 14 & 15
EEE 5 to 12 & 13
Whole and half sizes



LOAKE STORM BOOT

Loake's Storm Boot is designed to keep your feet warm and dry on wintery days. At the same time, it is just as dressy and good looking as any other Loake shoe, which means that you don't have to wear rubbers or galoshes or have to change to shoes when you get to the office — you just wear these on the snowy streets or in the office or at home.

The upper is Pebody's water-resistant Monsoon leather which will keep your feet dry under most conditions. The rubber sole is impervious to water and has ribbings which makes it skid-resistant under foot.

The boot is fully lined with genuine lamb's fleece (not to be confused with imitations) which will keep your feet and ankles warm on the coldest days. Zipper closure.



5112M
Mahogany Brown
Pebody Monsoon Leather

\$49.99

SIZES:

AA 8 to 12 & 13
A 7 to 12 & 13
B 7 to 12 & 13
C 7 to 12, 13 & 14
D 5 to 12, 13, 14 & 15
E 6 to 12
EEE 5 to 12 & 13
Whole and half sizes

LOAKE STORM CHUKKAS

The Loake Storm Chukkas, like the Storm Boot above, is made to serve the dual purpose of keeping your feet warm and dry on wintery and wet days and at the same time acting as a dress shoe for home and office.

It is made with the same water-resistant Pebody Monsoon leather and slip-resistant rubber sole. The difference is that it is lined with leather instead of lamb's fleece for those who do not want a shoe quite as warm.

\$44.99

SIZES:

AA 8 to 12 & 13
A 7 to 12 & 13
B 7 to 12 & 13
C 7 to 12, 13 & 14
D 5 to 12, 13, 14 & 15
E 6 to 12
EEE 5 to 12 & 13
Whole and half sizes



5102M Dark Brown
Pebody Monsoon Leather

GUARANTEED WATERPROOF BOOTS

Guaranteed not to leak for one year or we will replace or refund them. Perfect for sportsmen and all men who are outdoors. Insulated and fully lined with soft glove leathers. The silicone treated leather, through surface tension, repels water yet is porous to pass air and vapor. Snow guard around top keeps out grit and snow. Speed lacing saves time in tying shoes and gives the snug fit required by active men. Lug sole makes these boots highly skid resistant.



51364M Brown
Waterproof Leather

Walking in a brook with
our Waterproof Boot

\$49.99

SIZES:

7 to 11, 12 & 13
One Width Fits All
Whole and Half Sizes

PUFF INSULATED BOOTS

Made expressly for us in the Italian Alps. Thick, thick cushioning makes it one of the warmest boots made. All fully leather lined. St. Moritz sole has scores of gripping suction cups. Speed lacing. (boot height 5 in.)

\$37.99

51074M Tan
Leather Boot

SIZES: 3½ to 12 & 13
One Width Fits All
Whole and Half Sizes



TEXAS BOOTS Made for us by the Texas Boot Co.

22

Made for us by the Texas Boot Co., one of the finest makers of western boots, with a great deal of hand work. Choose from plainer models to detailed authentic western styling. Made with top quality cowhide, leather lined shafts, oak bend leather soles, and solid stacked leather heels. The western styles have hand pegged shanks. Today these boots are worn by all men. Lawson Hill, himself, wears Texas Boots.

ALL STYLES AVAILABLE IN
WHOLE AND HALF SIZES



180M

180M Two-Toned
Cowhide Western
Style. **\$69.99**
SIZES:
D 6½ to 12 & 13

181M

181M Saddle Tan
Cowhide Western
Style. **\$54.99**
SIZES:
D 6½ to 12 & 13

178M

178M Stitched Burnt
Apple Cowhide,
Western Style

\$64.99

SIZES:
B 8 to 12
D 6½ to 12 & 13
EE 7 to 11

174M

174M Stitched Russet
Leather Stove Pipe
Shaft **\$59.99**

SIZES:
D 6½ to 12

173M

173M Plain Tan
Leather Stove Pipe
Shaft **\$59.99**

SIZES:
B 8 to 12
D 6½ to 12 & 13 & 14

BERMUDA WOVEN

You will be cool and comfortable in our Bermuda woven shoe. Hand woven leather, long wearing. Votan leather soles, pigskin heel linings and Lifetime Guaranteed Heels.

\$34.99

049M Brown Leather

SIZES:

AA 9 to 12, 13 & 14
A 8 to 12, 13 & 14
B 8 to 12, 13 & 14
C 6½ to 12, 13 & 14
D 6 to 12, 13 & 14
E 6 to 12, 13 & 14
EEE 6 to 12, 13 & 14
Whole and Half Sizes

LOAKE BOXER

A sleek, plain front slip-on for business wear made from Pebody calfskin and French calfskin. It is an excellent fitting shoe because of the elasticized top-line around the shoe which hugs the foot. Has oak bend leather soles, leather insoles, and Lifetime Guaranteed Heels.

\$44.99

The Pebody Calfskin used on this and many other of our Loake styles is one of the premium calfskins of the world. It is an analine dyed leather, which you can "see into," rather than a pigment coated leather. It compares with stained and clearly finished mahogany as opposed to painted-over woodwork. The result is a richly beautiful leather, which is more costly because it demands more perfect skins for clear finishing.

SIZES:

AA 8 to 12 & 13
A 7 to 12 & 13
B 7 to 12 & 13
C 7 to 12, 13 & 14
D 5 to 12, 13 & 14, & 15
EEE 5 to 12 & 13
Whole and Half Sizes

164M Burgundy Pebody Calfskin
165M Black French Calfskin
166M White Calfskin

LOAKE HAND WOVEN

The woven uppers on this cool summer shoe are all hand woven in Majorca Spain and flown to England. The balance of the shoe is Pebody calfskin. The quality features built into this shoe include oak bend leather soles and insoles, and Lifetime Guaranteed Heels.

\$44.99

167M Brown Calf &
Woven Kidskin
168M Black Calf &
Woven Kidskin

SIZES:

AA 8 to 12 & 13
A 7 to 12 & 13
B 7 to 12 & 13
C 7 to 12, 13 & 14
D 5 to 12, 13, 14 & 15
EEE 5 to 12 & 13
Whole and Half Sizes

ITALIAN SHOES

by Alfio Idalgo

In no country is shoe making developed to the art that it is in Italy. For centuries, Italian artisans have crafted some of the most beautiful shoes made; and the best of these have come from around the city of Florence, which since the renaissance has been the center of Italy's leather industry. One of the finest shoemakers there is Alfio Idalgo, whose shoes we present here. These shoes are made of soft, luxurious Florentine calfskin and have full leather linings and leather soles. Like most Italian shoes, they are characterized by light weight and the latest styling. You will be delighted with the comfort, the stylish looks, the feel of the leathers, and the superb quality of Alfio Idalgo shoes.

HANDSEWN TUBULAR MOCCASINS

by Alfio Idalgo

This is the classic Italian shoe style for men. It is made in genuine handsewn tubular construction, which means that the upper leather and the leather lining completely surround and cradle the foot. They are made with soft Florentine calfskin uppers, full leather linings, rubber heels, and leather soles.

\$39.99



5062M Brown Calfskin
5061M Black Calfskin

SIZES:

B 7 to 12 & 13
D 7 to 12 & 13
EEE 7 to 12 & 13
Whole and
Half Sizes

ONE YEAR SOLE GUARANTEE

Thorogood Wearguard

The soles of these rugged work shoes are so durable that if you wear them out within one year, you get a new pair of shoes free. Soft, comfortable glove leather uppers, cushioned insoles, and unbreakable shoe laces.

5170M 8 in. Work Boot

\$34.99

5172M 6 in. Work Boot

\$29.99

SIZES:

C 6½ to 12 & 13
D 6½ to 12 & 13
E 6½ to 12 & 13
EEE 7 to 11 & 12

Whole and
Half Sizes

5171M Black Oxford

\$25.99



WOOD 'n STREAM HIKING BOOTS

by Weinbrenner

Made with Genuine Vibram soles, used in all great mountaineering boots. The soles are so designed that they will be skid resistant in all directions. Made with soft glove leather uppers, full leather linings, cushioned insoles, unbreakable shoe laces, bellows tongue underneath laces to keep out dirt, speed lacing, and finger pull.

\$59.99

SIZES:

M (Fits C & D) 7 to 12 & 13
W (Fits E & EE) 7 to 12
Whole and Half Sizes



5162M Brown Leather

FORWARD THRUST WORK SHOES

by Thorogood

A top quality work shoe with glove leather linings, Thorogood arch support, bacteria-resistant Pacifate linings, and forward thrust soles, which ease your walking by allowing your foot to roll forward with each step through a "rocking chair effect." Ideal for uniformed people who must wear black. Choose shoe or chukka boot.

SIZES:

A 9 to 12, 13 & 14
B 8 to 12, 13 & 14
C 7 to 12, 13 & 14
D 6 to 12, 13 & 14
E 6 to 12, 13 & 14
EEE 7 to 12
Whole and
Half Sizes

5180M Black Leather Boot

\$39.99



5181M Black Leather
Shoe **\$37.99**



ATHLETIC SHOES

Choose Leather or Nylon

Nike athletic shoes are used by world class athletes everywhere. Jimmy Connors wins tennis matches in them. Frank Shorter ran the Olympic Marathon in them.

THE NIKE LEATHER CORTEZ, one of Nike's finest training shoes, is made in white glove leather. Has exclusive, patented Spenco Insole, which helps to prevent blisters and stays smooth and flat inside.

THE NIKE OCEANA is made with lightweight nylon uppers that require no breaking in. Has sueded leather guards and wrap-around sole.

5023M White Leather **\$28.99**
Cortez

5025M Blue Oceana **\$19.99**

SIZES:

5 to 13
Whole and Half Sizes
One Width Fits All



FORWARD THRUST SOLE



The shoe is designed for the man who is on his feet a lot and walks a lot. As can be seen in this photograph, the sole is designed to make walking easier by the "rocking chair" affect which allows the foot to roll forward with each step. In addition, the sole is soft foam rubber which cushions every step. Has pigskin quarter linings and unbreakable laces.

\$29.99

175M Brown Grained Leather
5021M Black Grained Leather

SIZES:
B 7 to 12
D 6½ to 12 & 13
EEE 6½ to 12
Whole and Half Sizes

WORLD'S FINEST WORK SHOE

Featuring Double Cushion Construction

Stocked AA to EEE up to Size 14

Here is one of the finest and most comfortable work shoes you can buy, featuring our Double Cushion Construction with, not one, but two layers of cushioning and a soft, breathing pigskin insole under foot. Made with lightweight foam Neoprene oil-resistant soles, pigskin leather quarter linings, unbreakable shoe laces, storm welt, and bacteria-resistant Pacifate treated vamp linings. A Bellows leather tongue keeps out grit and dirt. You'll get extra comfort, too, because with all the sizes we offer you can select your exact size and not compromise on fit.

\$29.99

5001M Black Leather
5002M Brown Leather

SIZES:
AA 9 to 12, 13 & 14
A 9 to 12, 13 & 14
B 7 to 12, 13 & 14
C 5½ to 12, 13 & 14
D 5½ to 12, 13 & 14
E 5½ to 12, 13 & 14
EE 5½ to 12, 13 & 14
EEE 5½ to 12, 13 & 14
Whole and Half Sizes

TASSELED LOAFERS

by Alfio Idalgo

Another classic in Italian shoe design, Alfio Idalgo moccasins are made of soft Florentine calfskin leather, full leather linings, leather soles, and rubber heels.

\$39.99

SIZES:
B 7 to 12 & 13
D 7 to 12 & 13
EEE 7 to 12 & 13
Whole and Half Sizes



5051M Black Calfskin



5052M Brown Calfskin

HAND SEWN REPTILE LOAFERS

by Alfio Idalgo

This smart Italian style in the reptile grained calfskin is hand sewn in genuine tubular moccasin construction in which the upper leather and leather lining completely surround the foot. Has full leather linings, rubber heels, and sueded leather soles.

\$39.99

5060M Brown Reptile Grained Calfskin

SIZES:
B 7 to 12 & 13
D 7 to 12 & 13
EEE 7 to 12 & 13
Whole and Half Sizes



THE MICHELANGELO

by Alfio Idalgo

Named in honor of Florence's most famous artist. Handsewn moccasin seams, tubular construction, full leather linings, rubber heels, and soft Florentine calfskin upper leather.

\$39.99

5071M Black Calfskin

SIZES:
B 7 to 12 & 13
D 7 to 12 & 13
EEE 7 to 12 & 13
Whole and Half Sizes



GENUINE SHARKSKIN

One of the most distinctive shoes you will ever wear because genuine sharkskin is so difficult to obtain. They are your shoes for a lifetime because sharkskin leather has unusually long fibers and, therefore, is extremely scuff resistant. Fully leather lined. Lifetime guaranteed heels. Votan leather sole.

\$54.99

51261M Black Sharkskin
136M Brown Sharkskin

SIZES:
B 8 to 12
C 7 to 12
D 6½ to 12 & 13
EE 6½ to 12
Whole and
Half Sizes

Nettleton Genuine Alligator Lizard

One of the most expensive, most respected, and most beautiful reptile leathers known. It comes from a small alligator lizard, known as Teju, from Argentina. The animal is so small that it takes two-and-a-half skins to make one pair of shoes.

It is distinguished by the beautiful tiles on its surface which make it extremely scuff resistant and has a hard gloss. Made for us by Nettleton, one of the nation's most prestigious shoemakers. Fully leather lined, oak bend leather soles. Every pair is packed in a gold travel bag.

\$110.00

176M Brown Genuine
Alligator Lizard

SIZES:
B 9 to 11
C 9 to 11 & 12
D 7 to 12
Whole and
Half Sizes

BOUNDERS



A super-soft casual that is just great for informal wear. Made of soft, glovy leathers and a bouncy genuine plantation crepe rubber sole. Made on California slip-lasted construction, the same as used on most slippers, for even greater softness and flexibility.

\$29.99

5032M Oxblood Brown Leather

SIZES:
6½ to 12 & 13
One Width Fits All
Whole and Half Sizes

LAWSON HILL'S MODEL 5134

Rugged styling. Perfect for wearing with blue jeans. Made with hand sewn moccasin tubular construction (where the upper leather surrounds and cradles your feet), soft suede cowhide, and rubber soles.

\$19.99



5134M Suede
Leather

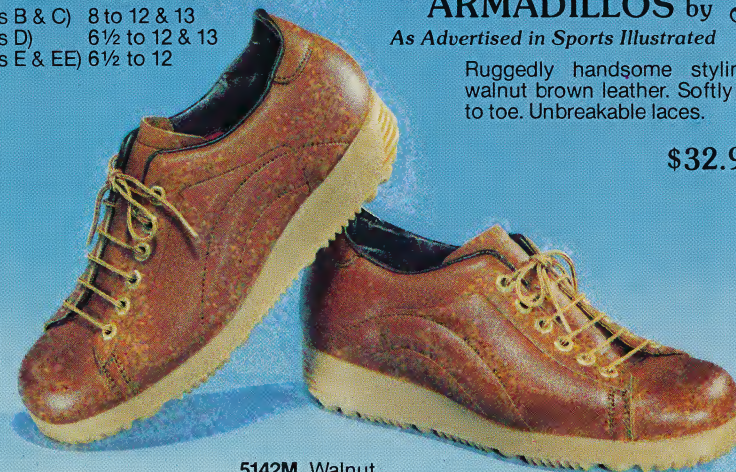
SIZES:
N (Fits B & C) 8 to 12 & 13
M (Fits D) 6½ to 12 & 13
W (Fits E & EE) 6½ to 12

ARMADILLOS by Morgan Quinn

As Advertised in Sports Illustrated

Ruggedly handsome styling in burnished, walnut brown leather. Softly padded from heel to toe. Unbreakable laces.

\$32.99



5142M Walnut
Brown Leather

HANDSEWN LOAFERS

Loafers with handsewn moccasin seams, such as these, are to be preferred because of their tubular constructions, which wraps the foot in leather. They are more flexible and break-in more easily. These shoes have Votan leather soles, leather sock linings (heel pads), and heels guaranteed to last forever.

\$29.99

51251M Black Leather
51252M Brown Leather

SIZES:

B 7 to 12 & 13
D 6½ to 12 & 13
EEE 6½ to 12
Whole and half sizes

HAND SEWN TRACKER MOCCASINS

Genuine Tubular construction with handsewn moccasin seams. Has soft, springy genuine plantation crepe rubber soles which, with the soft waxed leather uppers, make a shoe that is very flexible and comfortable.

\$34.99

51232M Brown Leather Tie
51222M Brown Leather Slip-on

SIZES FOR 51232M:
B 7 to 12
D 6½ to 12 & 13
EE 6½ to 12

Whole and Half Sizes

SIZES FOR 51222M:
B 7 to 12 & 13
D 6½ to 12 & 13
EEE 6½ to 12 & 13

UNDERFOOT ORIGINALS by *Nettleton*

A glove leather casual shoe with an unusual rubber sole that gives extra traction and super comfort.

184M Black Glove Leather
185M Tan Glove Leather

\$39.99

SIZES: C 7 to 12 & 13
D 7 to 12 & 13

Whole and Half Sizes

THE SOFT SHOE \$39.99

050M
Brown Soft
Crushed Leather

51271M
Black Soft
Crushed Leather

SIZES:

B 9 to 12 & 13
C 7½ to 12 & 13
D 5½ to 12, 13 & 14
E 7 to 12 & 13
EE 7 to 12 & 13
Whole and Half Sizes

Designed by Lawson Hill for the man who wants a shoe that is the softest made and yet is dressy enough to wear for all purposes. Everything is made to be as soft as possible.

THE SOFT SHOE

Featuring Double Cushion Construction



The COMFORT SHOE

Featuring Double Cushion Construction

You won't believe how comfortable shoes can be until you have worn our Comfort Shoe. It is made with many of the comfort features of our Soft Shoe, including Double Cushion Construction, which consists of two layers of cushioning underneath the ball of the foot (as shown in above cut-away diagram) covered by soft, breathing pigskin insole. In addition, your foot is supported by double ribbed steel shanks and our cushioned Soft Arch Support. Made with soft calfskin upper leather, pigskin quarter linings, unbreakable shoe laces, Guaranteed Lifetime Heels, and a butyl treatment for the leather soles which greatly increases their flexibility and wear.

5011M Black Calfskin
5012M Brown Calfskin

\$34.99

SIZES:

B 7 to 12, 13 & 14
C 6½ to 12
D 6½ to 12, 13 & 14
EEE 6½ to 12
Whole and Half Sizes



HANDSEWN LOAF ABOUTS

These are genuine handsewn tubular moccasins in which the foot is cradled all around in leather. This is one of the most comfortable shoes that can be offered because it is so soft and flexible. Has springy genuine plantation crepe rubber soles and crushed grain leather uppers.



\$25.99

129M Brown Crushed Leather

SIZES:
D 6½ to 12 & 13
Whole and Half Sizes



The remarkable flexibility and softness, resulting from the handsewn tubular construction, is shown in this inset photo.

OSCEOLA PIGSKIN LOAFER

A smart looking soft pigskin suede casual that you will want to wear any time the informality of the occasion permits. It is extremely lightweight and flexible. Has a foam rubber sole.



\$19.99

159M Sand Pigskin Suede

SIZES:
B 9 to 12
D 7 to 12 & 13
EE 8 to 11
Whole and Half Sizes

HUSH PUPPIES®

Here is the light weight casual that made Hush Puppies famous. Made with cool breathing pigskin and light weight foam crepe soles.

- 51040M Gray Suede Leather tie
- 51044M Sand Suede Leather tie
- 51050M Gray Suede Leather Slip-on
- 51054M Sand Suede Leather Slip-on

\$19.99



SIZES:
S 8½ to 12, 13
N 7½ to 12, 13
M 6½ to 12, 13 W 6½ to 12, 13 WW 6½ to 12, 13 Whole and Half Sizes



GENUINE DEERSKIN MOCCASINS

Soft, pliant Deerskin leather and top quality craftsmanship are combined to create the most comfortable moccasins ever. Enjoy our warm, fleece-lined bootie, or choose the handsome unlined moccasin with hard or soft soles.

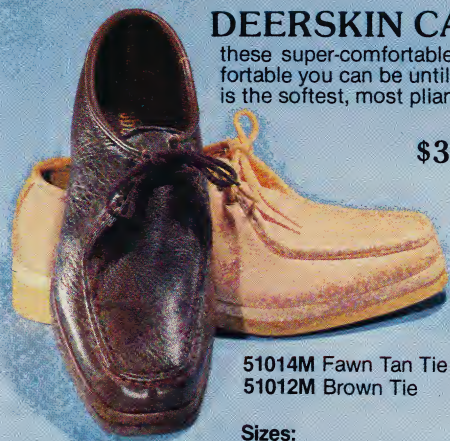
\$19.99

- 51294M Fleece Lined Bootie
- 51314M Hard Sole Camp Moc
- 51304M Softie Moc

SIZES:
7 to 13
One Width Fits All
Whole Sizes Only

DEERSKIN CASUALS

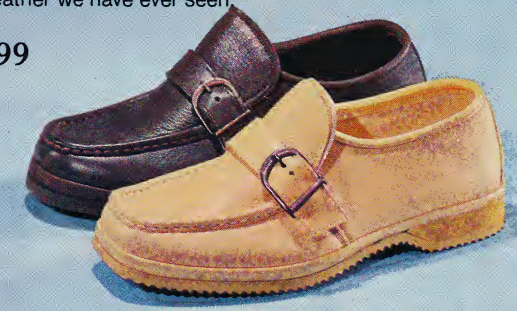
You will be absolutely delighted with these super-comfortable genuine deerskin shoes. You won't believe how comfortable you can be until you surround your feet with genuine deerskin. Deerskin is the softest, most pliant leather we have ever seen.



\$34.99

- 51014M Fawn Tan Tie
- 51012M Brown Tie

Sizes:
M (fits B & C) 7 to 12 & 13
W (fits D & E) 6½ to 12 & 13
Whole and Half Sizes



- 51022M Brown Loafer
- 51024M Fawn Tan Loafer

LAWSON HILL'S GOLD CREST SOCKS

Lawson Hill wears these socks and loves their long lasting, soft comfort and their cashmere-like feel. Made of high-bulk skein relaxed DuPont Orlon they really add to your foot comfort. Comes in Men's, Women's, or Boy's in any of these colors: black, blue, brown, gray, burgundy, and white. Also available a pre-packed assorted color set.



\$1.75 per pair

- SAVE \$2.51 and Buy Six Pairs for \$7.99
- SAVE \$6.01 and Buy Twelve Pairs for \$14.99

ONE SIZE FITS ALL!

- 780M Men's Socks
- 781M Ladies Socks
- 784M Boys Socks



Would you like to continue to receive our catalog of Men's Shoes?

Any order for men's shoes will automatically entitle you to continue to receive our catalog of men's shoes. However, if you have not yet bought shoes and are not ready to order now, you can continue to receive our catalog. Just check the box below, fill out your name and address, and mail this envelope to us.

- ☐ Please continue to send me your catalog of men's shoes.

Name _____

Street _____

City _____ State _____ Zip _____

Would you like to receive our catalog of Women's Shoes?

Our catalog of women's shoes features the world's largest selection in hard-to-find sizes. We stock over 600 styles of shoes, boots, sandals and coordinating handbags to suit every taste. These styles are available in up to 149 different shoe sizes, from size 2½ to 14 in widths AAAAA to EEE. Check the box below if you would like us to send you our exciting Women's Catalog.

- ☐ Yes, I would like to receive your catalog of women's shoes. 4096 / 4095 / 4904

KEDS SNEAKERS \$12.99

Great all year all 'round comfortable Keds Sneakers. Canvas upper and tough Uniroyal rubber sole.

5015M White Sneakers

SIZES:
S (fits B & C) 6½ to 12 & 13
M (fits D) 6½ to 12 & 13
W (fits E) 6½ to 11 & 12



AROMATIC SHOE TREES

Made from genuine cedar — pure cedar aroma. Protects leather and fabric while absorbing moisture, acid and perspiration from shoe interior. Terrific way to keep fine shoes in the best of shape.

\$9.99

5150M Shoe Trees



SIZES:
S fits 6 to 8
M fits 8½ to 10
L fits 10½ to 12½
ExL fits 13 to 15

☐ **THANK YOU FOR YOUR ORDER** • ☐ **BEFORE SEALING PLEASE CHECK**
☐ Have you enclosed your check or money order?
☐ Check the catalog is your size available in the style you chose?
☐ Have you given us an alternate choice in the event we are sold out in the size and style you have specified?
☐ **IMPORTANT — HAVE YOU TRANSFERRED THE SELF-ADHESIVE LABEL FROM CATALOG COVER TO THE ORDER FORM?**

1 3 5 7
2 4 6 8 L

Guarantee of Satisfaction

Yes, I want to try Lawson Hill shoes on a 10 day trial basis. It is understood that I may wear the shoes for 10 days and if I am not satisfied I may return them for exchange or for a refund of the full purchase price. I am enclosing a check or filling in the number of my Master Charge or BankAmericard account. 4003

NAME ☐ Mr. ☐ Miss ☐ Mrs.

STREET _____

CITY _____ STATE _____ ZIP _____

Your order will be shipped via Parcel Post or United Parcel Service. Please give full address so that UPS can deliver to your home.

CHOICE	STYLE NO.	SHOE NAME	COLOR	SIZE	WIDTH	PRICE
1st Order						
Alternate Choice						
2nd Order						
Alternate Choice						
3rd Order						
Alternate Choice						
4th Order						
Alternate Choice						
5th Order						
Alternate Choice						

POSTAGE, HANDLING & INSURANCE **\$1.90**

Express Service: Your order will be handled on a rush, priority basis if you add 50c.

TOTAL _____

Please give us your telephone number in the event we need to contact you about your order.

TELEPHONE NUMBER _____ AREA CODE _____

IF WE ARE SOLD OUT OF YOUR CHOICE MAY WE SHIP FOR YOUR APPROVAL A SIMILAR STYLE?

☐ YES ☐ NO

PLEASE INDICATE TOTAL ITEMS ORDERED _____

My payment will be made as follows:

- ☐ Check for full amount enclosed.
☐ Ship C.O.D. \$3.00 deposit required. 10% deposit required for orders over \$100.00.

☐ Charge my BankAmericard Account # _____

The expiration date is _____
☐ Charge my Master Charge Account

For Master Charge Give Four Numbers Above First Name _____

SAVE POSTAGE — No additional postage for additional pairs with order. Please print carefully. PLEASE DOUBLE CHECK to be sure you have written the correct STYLE number and SIZE on order. Three dollars (\$3.00) deposit required on C.O.D.'s. No C.O.D.'s outside U.S.A.



**WEAR ANY OF THESE SHOES 10 DAYS
BEFORE DECIDING TO KEEP THEM.**

Dear Friend:

You can have some of the world's finest shoes to wear for ten full days, making sure that the style and fit are satisfactory, before deciding to keep them.

I've enclosed our new 32 page Fall 1977 catalog with the latest styles, in a wide assortment of shoes, boots, and casuals from which you can make your choice. Choose as many styles as you like. After you receive the shoes, examine the quality, the workmanship and the leathers, leisurely, in the privacy of your own home. Wear them for 10 days. Then if, for some reason, you are not satisfied, return the shoes for an exchange or a full refund of your purchase price.

What shoe store would allow you to return shoes after wearing them 10 days for full refund of your purchase price.

How can we make such an amazing offer? Because there are no shoes like ours. You will be astonished at their comfort, quality, value and styling.

Buying shoes from Lawson Hill Leather and Shoe Co. is as convenient as going to the nearest mail box. No driving to a shoe store and after parking finding that the store does not have your size in the style you want.

Ordering Lawson Hill shoes means being sure of a perfect fit. Browse through the catalog. You will see style after style stocked in the broadest range of sizes. You will find in all, 94 sizes from which to choose. We can fit your foot — no compromising on size to get the style you want.

You get better shoes at a better price because you buy directly from us by mail.

Order the style you want, indicate the size on the attached GUARANTEE OF SATISFACTION CERTIFICATE. If you want to be sure we have the shoes of your choice in your size, do not delay sending in this order.

Cordially,

Lawson Hill

THREE GENERATIONS IN SHOES AND LEATHER

LAWSON HILL
LEATHER AND SHOE COMPANY

LAWSON HILL BUILDING • 580 WINTER ST. • WALTHAM, MA 02154

FROM _____

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STAMP
HERE

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LAWSON HILL LEATHER AND SHOE CO.
LAWSON HILL BUILDING
580 WINTER STREET
WALTHAM, MASSACHUSETTS 02154

Rush!
Order
Enclosed

World's Largest in Hard-To-Find Shoe Sizes

LAWSON HILL
LEATHER AND SHOE COMPANY